

**THE
BRONX
COMMUNITY
FOUNDATION**
BUILDING A BETTER BRONX



GALA & ASSET AWARDS

**AN EVENING CELEBRATING OUR BRONX,
OUR COMMUNITY, OUR IMPACT**

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Our Story

Twin brothers Derrick and Desmon Lewis, both Bronxites, recognized the incredible unmet need to support organizations providing services to help improve the environment in which nonprofits, businesses, and Bronxites operate and live.

More importantly, having lived experiences of those challenges, they recognized the need for a Community Foundation to foster creation of innovative, participatory, place-based collaborative solution building to rapidly solve those challenges Bronxites face every single day in addition to building opportunities for Bronxites to thrive. They founded The Bronx Community Foundation in 2017 to mobilize resources to support Bronxites in a unique and innovative way.



Our Framework

Transformative Philanthropy

The foundation uses a transformative philanthropic framework with solutions designed by and for the people of this historically marginalized community. Due to the complex challenges and historic disinvestment of the Bronx, the foundation is redefining what a community foundation is and plays multiple roles within the borough. We focus on three key strategies to address the challenges in the Bronx.

Philanthropy and Grantmaking

Through our participatory grantmaking process, we ensure community members are at the center of grantmaking by giving them the power to decide who and what to fund.

Convening

The foundation is a lead convener in the borough bringing key stakeholders, community leaders and residents together to discuss ongoing challenges and opportunities.

Strategic Programmatic Initiatives

Incubating and funding cross-sector solutions to address long-term challenges is critical. The foundation develops and pilots programmatic initiatives that meet the most urgent needs of the community.



Our Impact

Convened

6500+

Bronx residents, students, educators, nonprofits, community partners, and elected officials, on a range of issues from digital equity to the creation of a borough wide community engagement strategy

GRANTED OVER

\$12M

TO SUPPORT

Non-profit Capacity Building
Education
Digital Equity
Health
Equity and Justice
Asylum Seekers Support
Small Businesses
Housing Stability

Distributed

1000+

Digital devices to youth and seniors.
Lead anchor organization of The Bronx Digital Equity Coalition Provided +500 virtual internships

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Our Leadership

Dr. Meisha Porter joined The Bronx Community Foundation in 2022, as the inaugural President and CEO. Dr. Porter previously held the position of Chancellor of the New York City Department of Education, the largest school system in the nation. She was responsible for educating 1.1 million students in over 1,800 schools. Prior to taking on the role Chancellor she served as The Bronx Executive Superintendent where she was deeply invested in sharpening school leaders' equity lens and building collaborative practices across schools.

She also served as the Superintendent for community School District #11 and Principal of The Bronx School for Law, Government and Justice (LGJ). During her tenure at LGJ, Meisha served as Community Coordinator, Internship Coordinator, and taught English before becoming an Assistant Principal and the taking the helm as Principal in 2004. Having worked her way up through the ranks, she is exceedingly aware of the challenges city schools and communities face and has dedicated her life to improving the learning environment for all students.

Event Highlights

The inaugural Bronx Community Foundation Gala & Asset Awards will celebrate the Bronx's first community foundation and its transformative philanthropic framework designed by and for the people of the Bronx. The evening will raise money to support The Bronx Community Foundation's mission to invest in community power to eradicate inequity in the Bronx. Get ready for an evening highlighting the Bronx's "assets" through a mix of live performances, dinner, drinks & honorees.

ABOUT THE ASSET AWARDS

At the heart of The Gala is our awards program celebrating honorees who either are from or support the Bronx and have chartered pathways in life leading to indelible impacts on society.

LOCATION

Bally's Links at Ferry Point

500 Hutchinson River Pkwy
Bronx, NY 10465

5:30 PM – 7:00 PM

Cocktail Reception

7:00 PM – 9:00 PM

Awards Program & Dinner

9:00 PM – 11:00 PM

Dessert, Dancing, and Live Music

EVENT CHAIRS

Derrick Lewis

Desmon Lewis

Karen Seitz

Raquel Thompson

German Soto Sanchez

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Sponsorship Opportunities



Presenting Sponsor Opportunity

\$250K

- Three (3) VIP tables for ten (10) guests
- Introduction of special Gala live performer
- Exclusive branding (“presented by..”) on interactive display showcasing special Gala live performer
- Large logo placement on all Gala marketing materials (save the date, digital & printed invitation, press release & media alert program, carpet activation, signage and Gala website/ event page)
- On-screen recognition during dinner service
- Recognition from the podium at the event
- Inclusion as a “Lead Partner” for 2024 Participatory Grantmaking
- 2 Convenings for employees led by BxCF leadership to discuss critical issues and investments in the Bronx
- 1 volunteer engagement event for 50 employees to support a local emergency food program



Leader Sponsor Opportunity

\$100K

- Two (2) VIP tables for ten (10) guests
- Sponsorship of Asset awards with (1) company representative to introduce award segment at event
- Large logo placement on all gala marketing materials (save the date, digital & printed invitation, press release & media alert program, carpet activation, signage and Gala website/ event page)
- On-screen recognition during dinner service
- Recognition from the podium at the event
- Inclusion as a “Supporting Partner” for 2024 Participatory Grantmaking in one of our pillars of choice: Health, Education, Digital Equity, Community, Economic and Justice
- 1 Convening for employees led by BxCF leadership to discuss critical issues and investments in the Bronx
- 1 volunteer engagement event for 50 employees to support a local emergency food program



\$50K

Advocate Sponsorship Opportunity

- Two (2) reserved table for ten (10) guests
- Logo placement on all Gala marketing materials (save the date, digital & printed invitation, press release & media alert program, carpet activation, signage and Gala website/event page)
- On-screen recognition during dinner service
- Recognition from the podium at the event
- 1 volunteer engagement event for 50 employees to support a local emergency food program

\$25K

Contributor Sponsorship Opportunity

- One reserved table for ten (10) guests
- Small logo placement on all Gala marketing materials (save the date, digital & printed invitation, press release & media alert program, carpet activation, signage, and Gala website/event page)
- On-screen recognition during dinner
- 1 volunteer engagement event for 25 employees to support a local emergency food program

\$15K

Supporter Sponsorship Opportunity

- One reserved table for ten (10) guests
- Small logo placement on all Gala marketing materials (save the date, digital & printed invitation, press release & media alert program, carpet activation, signage and Gala website/event page)
- On-screen recognition during dinner

Tickets at \$1,000

Board of Directors

Derrick Lewis

Chair/Co-Founder

*Senior Vice President,
Liberty Mutual*

Desmon Lewis

Treasurer/Co-Founder

*Regional Sales Director,
Skedulo*

Jason Duchin

Secretary

*Co-Executive Director,
DreamYard Project*

Carlos Moreno

Member

*Executive Director,
Big Picture Learning*

Bryan Woo

Member

*Director of Acquisitions,
Youngwoo & Associates*

Karen Seitz

Member, Development Chair

*Founder & Managing Director,
Fusion Partners Global LLC*

Raquel Thompson

Member, Development Vice Chair

*General Counsel,
Alphadyne Asset Management*

Robert McCarthy

Member

*Partner,
Dentons*

German Soto Sanchez

Member, Finance Chair

*Senior VP, Corporate Strategy,
Broadridge Financial Solutions*



Thank you!

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